

[26/09/2009 7:16:44 AM] \*\*\* Interactive Fitness and Exergame Network added Alasdair Thin \*\*\*

[26/09/2009 7:16:47 AM] \*\*\* Interactive Fitness and Exergame Network added Emily Rosenberry \*\*\*

[26/09/2009 7:16:51 AM] \*\*\* Interactive Fitness and Exergame Network added Mark Martens \*\*\*

[26/09/2009 7:17:04 AM] Sandra: Hello, good evening

[26/09/2009 7:17:18 AM] Alasdair Thin: Guten nacht!

[26/09/2009 7:17:26 AM] Alasdair Thin: Wie geht's?

[26/09/2009 7:17:36 AM] Sandra: super

[26/09/2009 7:19:33 AM] Interactive Fitness and Exergame Network: Emily gave an overview of the LIW expo

[26/09/2009 7:20:00 AM] Interactive Fitness and Exergame Network: Richard and Emily copresented Exergames products

[26/09/2009 7:25:18 AM] Interactive Fitness and Exergame Network: <http://www.liw.co.uk/page.cfm/link=77/GoSection=1>

[26/09/2009 7:25:54 AM] Sandra: <http://exergaming.pbworks.com/Exergame-ideas-for-LIW>

[26/09/2009 7:27:29 AM] Sandra: Slides: <http://www.slideshare.net/event/interactive-fitness-and-exergame-seminar>

[26/09/2009 7:30:45 AM] Emily Rosenberry: Club Industry

[26/09/2009 7:30:53 AM] Interactive Fitness and Exergame Network: thank you

[26/09/2009 7:31:15 AM] Emily Rosenberry: <http://national.clubindustryshow.com/National2009/public/enter.aspx>

[26/09/2009 7:32:29 AM] Interactive Fitness and Exergame Network: Club Industry East and West events in the US

[26/09/2009 7:34:02 AM] Emily Rosenberry: <http://exergamelab.blogspot.com/2009/08/presenting-active-gaming-at-2009-korean.html>

[26/09/2009 7:34:25 AM] Emily Rosenberry: <http://www.ksf2009.com/>

[26/09/2009 7:38:26 AM] \*\*\* Interactive Fitness and Exergame Network added Biray Alsac \*\*\*

[26/09/2009 7:42:20 AM] Interactive Fitness and Exergame Network: Biray's background..

[26/09/2009 7:45:37 AM] Mark Martens: [www.pantometrics.com](http://www.pantometrics.com)

[26/09/2009 7:45:57 AM] Interactive Fitness and Exergame Network: Mark Martens background

[26/09/2009 7:49:42 AM] Interactive Fitness and Exergame Network: differences between Expresso Fitness and Pantometrics inception

[26/09/2009 7:54:35 AM] Interactive Fitness and Exergame Network: [http://www.tacx.com/index\\_splash.php](http://www.tacx.com/index_splash.php)

[26/09/2009 7:56:25 AM] Sandra: <http://myvitness.de/>

[26/09/2009 7:56:31 AM] Interactive Fitness and Exergame Network: ty

[26/09/2009 7:56:35 AM] Sandra: Product: bodyracer for bikes

[26/09/2009 7:58:51 AM] Sandra: for business model: data are very important

[26/09/2009 7:59:03 AM] Sandra: that is what health insurance and employers ask for

[26/09/2009 7:59:28 AM] Sandra: but it is important that these data are very good and cannot be manipulated

[26/09/2009 8:03:49 AM] Interactive Fitness and Exergame Network: Alasdairs overview of the LIW and the Exergaming Seminar

[26/09/2009 8:13:27 AM] Interactive Fitness and Exergame Network: somewhat of a downturn, in general, of the LIW event for 2009

[26/09/2009 8:15:30 AM] Sandra: back to business model...

[26/09/2009 8:16:31 AM] Sandra: <http://www.slideshare.net/event/interactive-fitness-and-exergame-seminar>

[26/09/2009 8:16:33 AM] Interactive Fitness and Exergame Network: <http://www.slideshare.net/event/interactive-fitness-and-exergame-seminar>

[26/09/2009 8:36:13 AM] Interactive Fitness and Exergame Network: The role of data assembly....

[26/09/2009 8:37:12 AM] Interactive Fitness and Exergame Network: The requirements for PE 'hours of exercise'

[26/09/2009 8:37:38 AM] Mark Martens: Objective standards and requirements for activity in schools are 'coming back' in public policy discussion.

[26/09/2009 8:41:42 AM] Sandra: Fitness in Finland

[26/09/2009 8:42:51 AM] Interactive Fitness and Exergame Network: JOHANNA HÖYSNIEMI

DESIGN AND EVALUATION OF PHYSICALLY INTERACTIVE GAMES

[26/09/2009 8:43:46 AM] Sandra: <http://www.virtualairguitar.com/>

[26/09/2009 8:44:19 AM] Sandra: [http://www.cs.uta.fi/kukakumma/htmls\\_en/index.php](http://www.cs.uta.fi/kukakumma/htmls_en/index.php)

[26/09/2009 8:44:28 AM] Interactive Fitness and Exergame Network: ty Sandra

[26/09/2009 8:44:34 AM] Sandra: <http://www.kickasskungfu.net/en/>

[26/09/2009 9:00:13 AM] Sandra: Numbers: how many exergaming products are used?

[26/09/2009 9:00:19 AM] Sandra: How to get the data....

Interactive Fitness and Exergame

[26/09/2009 9:01:07 AM] Interactive Fitness and Exergame Network: One file I used to show how Exergaming can be used for destressing in a corporate leisure space

[26/09/2009 9:02:00 AM] Interactive Fitness and Exergame Network: [www.traineo.com](http://www.traineo.com)

[26/09/2009 9:02:40 AM] Sandra: <http://www.getupmove.com/>

[26/09/2009 9:07:08 AM] \*\*\* Call ended \*\*\*